

Property Dynamics Announces Strategic Alliance with Integrated Real Estate Resources, Inc.

For Immediate Release:

SYDNEY, 10 February, 2010 – Property Dynamics announced today that they have formed a strategic alliance with California based, Integrated Real Estate Resources, Inc.

“We are committed to providing Australia with professional property IT consulting and analytical services and as part of that commitment we are delighted to announce today our strategic alliance with Integrated Real Estate Resources, Inc.” said Milton Cations, Managing Director of Property Dynamics. “Through the new strategic partnership, Property Dynamics has added even more depth to its technical and analytical capabilities that would have otherwise taken dozens of years to develop.”

“We’re excited about the new alliance with Property Dynamics in Australia.” noted Michael Goode, President and CEO of Integrated Real Estate Resources, Inc. “With the new alliance in Australia we are in a much better position to take on even larger projects across multiple geographic locations. Property Dynamics has a similar business model and our combined strength will enable both businesses to grow. It is a very natural fit.”

About Property Dynamics

Property Dynamics, which commenced in 1998, comprises a national team of commercial real estate professionals who provide integrated property solutions that are designed to best respond to specific real estate problems. Property Dynamics focuses on superior property guidance from a strategic and operational perspective.

About Integrated Real Estate Resources

Integrated Real Estate Resources, Inc. commenced in 2003 and is a full-service consulting firm providing multi-dimensional services and expertise to the real estate industry. Integrated Real Estate Resources, Inc. combines a broad range of real estate knowledge and technical expertise to develop sophisticated analytical tools and software applications for its clients.

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